

International Federation of Accountants

IFAC Resources for PAIBs

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IFAC.org/PAIB: international center for professional accountants in business

- Inspired by professional accountants
- Developed with professional accountants
- Support for professional accountants

Inspired by professional accountants

- PAIB Committee & Stakeholder Advisory Panel
- Individual PAIBs & IFAC member bodies
- Review of IFAC activities for PAIBs
- IFAC's Financial Reporting Supply Chain project
- Input in PAIB strategy & work plan

Developed with professional accountants

- IFAC's PAIB Committee: 18 professional accountants in business & technical advisors (Dr. Niculae Feleaga & Florin Toma)
- Project groups with experts
- Support from IFAC member bodies
- IFAC staff dedicated to PAIBs

Support for professional accountants

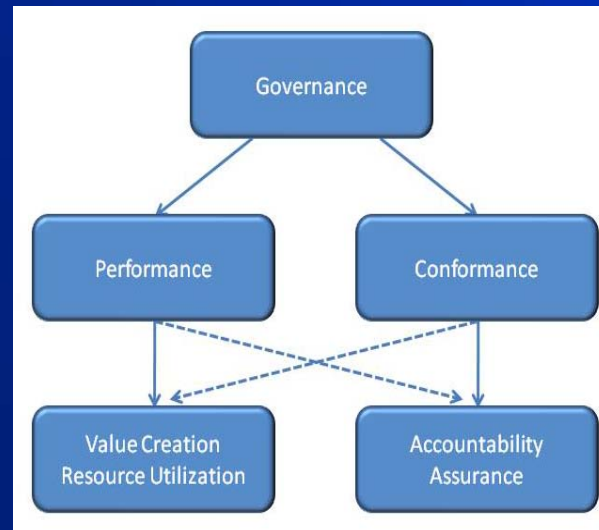
- Demand driven international service delivery focuses on:
 - Governance & ethics
 - Risk management & control
 - Sustainability & corporate responsibility;
 - Financial management
 - Business reporting

Governance & ethics

- Defining and Developing an Effective Code of Conduct
 - Assists PAIBs and their organizations in creating a values-based culture
- Evaluating & Improving Governance in Organizations
 - Framework: conformance & performance
 - Role of PAIB in governance
 - Principles
 - Application guidance
 - Case studies

Evaluating and improving governance (2)

- Balancing conformance & performance:



- Conformance perspective drives accountability and compliance with laws and regulations
- Performance perspective drives an organization's value creation process

Risk management & control

- Managing Risk to Enhance Stakeholder Value (2002) – interview based
- Internal Controls - A Review of Current Developments (2006)
- Internal Control from a Risk-Based Perspective (2007) – interview based
- Survey on international alignment of risk management and internal control guidelines (2010)
- Development of an international good practice guidance to evaluate & improve internal control systems

Sustainability & corporate responsibility

IFAC Sustainability Framework



"I always make the business case for sustainability. It's so compelling. Our costs are down, not up. Our products are the best they have ever been. Our people are motivated by a shared higher purpose – esprit de corps to die for. And the goodwill in the marketplace – it's just been astonishing."

*Source: The New York Times,
Ray Anderson, Executive on a Mission:
Saving the Planet*

Being sustainable requires an organization to take full account of its impact on the planet and its people.

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Sustainability & corporate responsibility (2)

- IFAC sustainability framework:
 - Highlights sustainability issues in organizations
 - How to inject sustainability into management cycle
 - Four different perspectives: business strategy, internal management, investors & other stakeholders
 - Reflects various roles of professional accountants
- IFAC supports development of the International Integrated Reporting Committee

Financial management

- International good practice guidance for PAIBs:
 - Project Appraisal Using Discounted Cash Flow (2008)
 - Evaluating and Improving Costing in Organizations (2009)
 - Development of international good practice guidance on predictive business analytics

IFAC.org/FRSC: financial reporting supply chain project

- Identify issues and provide recommendations to effectively improve
 - corporate governance,
 - financial reporting,
 - financial auditing,
 - and usefulness of financial reports
- Reports (2008/2009) & interview series (2010)

Financial reporting supply chain project (2)

- If we don't (drastically) change the format of the current financial reporting, it will become less and less relevant to the investors and other users
- Sustainability, corporate governance, risk management and control should all be integrated in strategy, operations, & reporting of a business
- Reports and interviews on IFAC.org/FRSC

IFACnet.com: A knowledgeNet for professional accountants

- Customized search engine for:
 - IFAC resources
 - IFAC member body resources
 - Relevant third party resources
- See also IFACnet.com



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